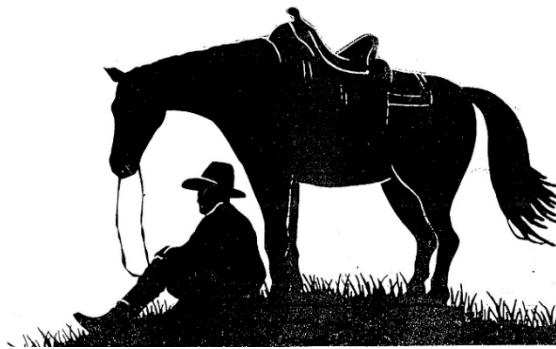
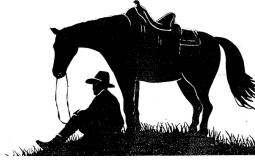


# STAVELY PRO RODEO



## 2026 Sponsorship Package

June 11<sup>th</sup>, 12<sup>th</sup>, & 13<sup>th</sup> 2026



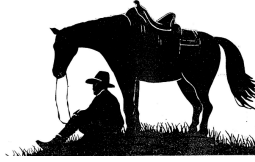
The Stavely Pro Rodeo has been in existence for over 60 years and every year we are proud of the amazing performance put on. Stavely may be the smallest town in Alberta but we are known for our BIG rodeo. Our multigenerational committee is solely powered by volunteer hours and the passion that each member has to continue the tradition. The Stavely Pro Rodeo has faced adversity through-out the 60 years – Multiple arena fires, snow storms, economic turmoil, drought, and a global pandemic. Despite these challenges, the rodeo weekend remains a memory making, heart filling, exhilarating weekend EVERY YEAR. We have world class athletes attend our rodeo and spectators from near and far convoy to our event. We pride ourselves on hospitality – for our rodeo fans, our athletes, and our sponsors. This hospitality originates from our small town roots and even with the growth of our event each year, this is still the backbone of our event.

Moving to the outdoor arena we now have space to bring new ideas to life – and if you are a business, or family, that would like to do something a little different please have a discussion with us. Our levels outlined in this package are the frame work for your sponsorship with the Stavely Pro Rodeo – there is room to build in whatever direction is best for you!

Piper Yule returns in 2026, and the excitement is building. We're adding a Wild Pony Race pre-show to our Steak Dinner, and a Saturday vendor market to extend our three-day event. This year Saturday's performance will also be at 2pm! Be part of the thrill as local riders take on the challenge and the crowd roars. A Rodeo that you will be proud to sponsor.

As always we are thankful for all of our supporters in the years past and look forward to working with you in 2026

The Stavely Pro Rodeo Committee



## 2026 Stavely Pro Rodeo Sponsorship Packages June 11, 12 & 13, 2026

### Platinum Sponsor ( \$5000+)

- ★ VIP Seating
- ★ Announcer Recognition
- ★ Rodeo Event Title Sponsor \*
- ★ Optimal Arena Signage
- ★ Flag Flown in the Arena
- ★ 12 Steak Dinners
- ★ Full Page Advertising in Program
- ★ Rodeo Committee Thank you Gift
- ★ Scoreboard Marketing
- ★ Sponsor Wall Recognition
- ★ 12 Weekend Passes

### Event Sponsor (\$4,000)

- ★ VIP Seating
- ★ Announcer Recognition
- ★ Optimal Arena Signage
- ★ Page Advertising in Program
- ★ Rodeo Event Title Sponsor \*
- ★ 10 Steak Dinners
- ★ Scoreboard Marketing
- ★ Sponsor Wall Recognition
- ★ Rodeo Event Title Sponsor \*
- ★ Flag Flown in the arena
- ★ 10 Weekend Passes

### Gold Sponsor ( \$3000)

- ★ VIP Seating
- ★ Event or Personel or Location Sponsor ( \*Per availability)
- ★ Arena Banner
- ★ 8 Steak Dinners
- ★ Scoreboard Marketing
- ★ ½ page Advertising in Program
- ★ Sponsor Wall Recognition
- ★ 8 Weekend Passes

### Silver Sponsor ( \$2000)

- ★ VIP Seating
- ★ Arena Banner
- ★ ¼ page Program Ad
- ★ 6 Weekend Passes
- ★ 4 Steak Dinner

### Bronze ( \$1000)

- ★ VIP Seating
- ★ Rodeo Grounds Signage Space Available
- ★ Black and White Business Card Ad
- ★ 4 Weekend Passes
- ★ 2 Steak Dinners

**Banner Sponsor ( \$500)**

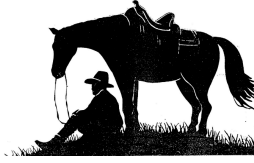
- ★ VIP Seating
- ★ Announcer Recognition
- ★ Program Recognition
- ★ Program Recognition
- ★ 2 Weekend Passes

**Friend of the Rodeo ( \$500-\$200)**

- ★ Program Recognition
- ★ 2 Performance Tickets

\*Subject to availability

\*\* All sponsors Bronze and above receive social media recognition and website mention.



## **2025 Summary**

### **67th Annual Pro Rodeo**

- ★ Facebook and Instagram presence - over 2,000 followers and a reach of 15,000 people
- ★ 3 Nights of Rodeo Action
- ★ Piper Yule Performance each night
- ★ Wild Pony Race Pre-Show
- ★ Slack was held on Wednesday
- ★ Over 900 attendees each night
- ★ Over 200 Athletes from across North America

## **Sponsorship Information**

Business Name : \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email : \_\_\_\_\_

### **Sponsorship Level:**

Platinum  Event  Gold  Silver  Bronze  Banner  Friend

**Past Sponsors we would love to hear your feedback!**

**Payment Deadline is May 22nd 2026**

Cheques can be made out to: Stavelly Pro Rodeo

E Transfers can be sent to: [stavellyprorodeo@gmail.com](mailto:stavellyprorodeo@gmail.com)

Questions? Please reach out to:

Jacquelyn Hall  
403-682-9042

Kaitlynn Hansen  
403-682-9947