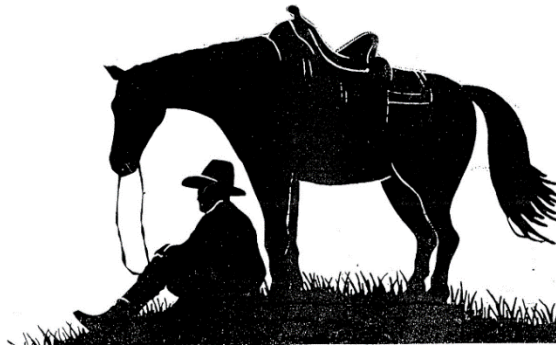
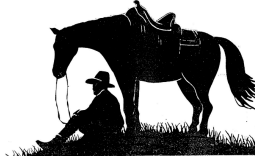


# STAVELY PRO RODEO



## 2025 Sponsorship Package

June 12<sup>th</sup>, 13<sup>th</sup>, & 14<sup>th</sup> 2025  
7pm Rodeo Performances



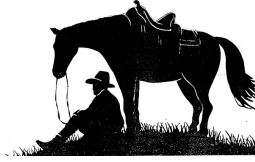
The Stavely Pro Rodeo has been in existence for over 60 years and every year we are proud of the amazing performance put on. Stavely may be the smallest town in Alberta but we are more known for our BIG rodeo. Our multigenerational committee is solely powered by volunteer hours and the passion that each member has to continue the tradition. The Stavely Pro Rodeo has faced adversity through-out the 60 years – Multiple arena fires, snow storms, economic turmoil, drought, and a global pandemic. Despite these challenges, the rodeo weekend remains a memory making, heart filling, exhilarating weekend EVERY YEAR. We have world class athletes attend our rodeo and spectators from near and far convoy to our event. We pride ourselves on hospitality – for our rodeo fans, our athletes, and our sponsors. This hospitality originates from our small town roots and even with the growth of our event each year, this is still the backbone of our event.

In 2020, we built our outdoor arena and we really hit our stride with the space in 2023 – record attendance and great praise from our athletes. Over 900 people came out to our rodeo and we are humbled that over 100 local sponsors once again helped make our weekend possible. Heading into the 2025 rodeo season, we want to break these records again. To achieve this we need to make sure our sponsors are able to feel the success of our event as well. We are tweaking the flow of our grounds each year but we know where our fans like to sit and therefore we know where our sponsor's logos need to be. Last year we were able to bring back our replay screen which allowed us to once again have our sponsors on display. Our social media has a very loyal following and our reach is now to 15,000 people, so we have a very effective platform for broadcasting information. Moving to the outdoor arena we now have space to bring new ideas to life – and if you are a business, or family, that would like to do something a little different please have a discussion with us. Our levels outlined in this package are the frame work for your sponsorship with the Stavely Pro Rodeo – there is room to build in whatever direction is best for you!

Piper Yule returns in 2025, and the excitement is building. We're adding a Wild Pony Race pre-show to our Steak Dinner, and a Saturday vendor market to extend our three-day event. Be part of the thrill as local riders take on the challenge and the crowd roars. A Rodeo that you will be proud to sponsor.

As always we are thankful for all of our supporters in the years past and look forward to working with you in 2025.

The Stavely Pro Rodeo Committee



## 2025 Stavely Pro Rodeo Sponsorship Packages

June 12, 13 & 14, 2025

7:00 pm

### Platinum Sponsor ( \$5000+)

- ★ VIP Seating
- ★ Announcer Recognition
- ★ Optimal Arena Signage
- ★ Flag Flown in the Arena
- ★ 12 Steak Dinners
- ★ Full Page Advertising in Program
- ★ Scoreboard Marketing
- ★ Sponsor Wall Recognition
- ★ 12 Weekend Passes

### Gold Sponsor ( \$3500)

- ★ VIP Seating
- ★ Event or Personel or Location Sponsor ( \*Per availability)
- ★ Arena Banner
- ★ 8 Steak Dinners
- ★ Scoreboard Marketing
- ★ ½ page Advertising in Program
- ★ Sponsor Wall Recognition
- ★ 8 Weekend Passes

### Silver Sponsor ( \$2000)

- ★ VIP Seating
- ★ Arena Banner
- ★ ¼ page Program Ad
- ★ 6 Weekend Passes
- ★ 6 Steak Dinner

### Bronze ( \$1000)

- ★ VIP Seating
- ★ Rodeo Grounds Signage Space Available
- ★ Black and White Business Card Ad
- ★ 4 Weekend Passes
- ★ 4 Steak Dinners

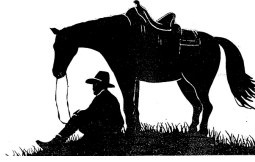
### Banner Sponsor ( \$500)

- ★ VIP Seating
- ★ Announcer Recognition
- ★ Program Recognition
- ★ Program Recognition
- ★ 2 Weekend Passes

### Friend of the Rodeo ( \$500-\$200)

- ★ Program Recognition
- ★ 2 Performance Tickets

\*\* All sponsors Bronze and above receives a social media recognition and website mention.



## **2024 Summary**

### **66th Annual Pro Rodeo**

- ★ Facebook and Instagram presence - over 2,000 followers and a reach of 15,000 people
- ★ 3 Nights of Rodeo Action
- ★ Slack was held on Wednesday
- ★ Over 900 attendees each night
- ★ Over 200 Athletes from across North America

## **Sponsorship Information**

Business Name : \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email : \_\_\_\_\_

Package :  Platinum  Gold  Silver  Bronze  Banner  Friend

### **Past Sponsors we would love to hear your feedback!**

Please include the information above with your method of payment by May 20th to ensure proper lead time for print materials

Cheques can be made out to: Stavelly Pro Rodeo

E Transfers can be sent to: [stavellyprorodeo@gmail.com](mailto:stavellyprorodeo@gmail.com)

**Stavely Pro Rodeo | Box 187 | Stavely AB | T0L 1Z0 | [stavelyprorodeo@gmail.com](mailto:stavelyprorodeo@gmail.com)**